

Happy Hooker's November 18, 2009 Newsletter

<http://groups.yahoo.com/group/HappyHookersFishingClub>
www.happyhookersfishing.com



Tom, the Man, in action at the meeting. (pic by Chad)



Cartoon for all deer hunters

Members: Brad, Terry, Cory, Chester (on leave), Chad, Greg (web master), Dan (honorary), Ben, Bob, Larrie, Danny (President), Paul, Les (Director), Brian (fishing chair)(Fundman), Tom L. (Treasurer), Tom. John (2009 Fisherman of the year), Harry (Mr Congeniality), Mike(Director), Gary (on leave), Chris (on leave), Roger (on leave), Dr. Don (Secretary), and Mark.

Attendance chart for 2010

Month	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Total points
Brad	0										0
Terry	0										0
Cory	5										5
Chad	5										5
Greg	5										5
Ben	0										0
Bob	0										0
Larrie	0										0
Danny	5										5
Paul	0										0
Les	5										5
Brian	5										5
Tom L	5										5
TomM	5										5
John	0										0
Harry	0										0
Mike	5										5
Dr.Don	5										5
Mark	5										5



Dan opened his first meeting in a majestic style. He paid homage to the flag and clicked his glass on the table. Attendance was taken and lo and behold, we started.



Secretary's Report:

Dr. Don read the October minutes. They were approved as read.



Treasurer's Report:

Checking	\$ 2,701.40	Note: Larrie's check was found
Cash on hand	\$ 273.50	Paul owes \$128.00 + hat
Pending payables	\$ 000.00	Brian owes \$171.00
Receivables	\$ 402.00	Tom M. paid \$103.00
Club worth	\$ 3,376.90	

The treasurer's report was approved as read.

DUES -DUE-NEXT MONTH

Chad was the first to pay the 2010 dues and Dr. Don followed suit. Do not forget dues next month and an option is 50% now and the remainder at the first fishing contest.



Banquet Mike, in Ben's absence, reported that several members have not indicated if they are attending the banquet. Greg recalled the scrumptious dessert barge available at the Outpost previously called the Safari Bar. Greg's favorite dessert was the chocolate flavored beer. Dan and Chad volunteered to bring a cane pole for our waiter to replace his lost antique rod. See you December 5 at 6:00 PM.

Fishing Report

2010 fishing chair, Brian, announced that the 2010 fishing schedule will be passed out at the banquet. There were numerous hints that ice fishing may be involved. Brian also shared a picture of a secret lake that has tremendous fishing.



Note: Next Meeting is December 16, 2009

Fundraising:



Brian served cookies and coffee and everyone was happy with their treats. More treats available at the the banquet. He wished all a Happy Thanksgiving.

Old Business

Greg brought up the issue of web page breakdown. Greg and John cochaired the responsibility to have a HappyHookersFishing.com web page up and running. There was a breakdown in operations and the monthly fee was not paid. Dr. Don was contacted and paid a \$495.36 bill to Godaddy to get the page up and running. There was a lengthy discussion as to the pros and cons about different operating systems and the value of a web page. Concerns were about profit and do we have to pay tax. Members listed concerns about loading information in the system. Chad offered some positive suggestions. After all the conversation, Greg will work on the problem get the system up and running and give a full report at the banquet. Dr. Don will be paid at that time.

Greg emailed us an update on the web page:

During the time the "new" site was live, approximately March 29 to August 10 of this year, the traffic received was 698 visits. It is likely higher than that, that figure comes from Google analytics, which typically only tracks about half the visits. I do not have access to the server logs to get actual hits but in the future, this can be reported if you like.

Ad revenue for the same period was \$8.22 from adsense. Another pay-per-click program was running there called infolinks. At the time it was installed it was impossible to track from which of "my" sites clicks came. It was likely a few bucks, I doubt if it was over \$5. With the new site, that advertiser has upgraded their tracking so that a separate code can be applied to each site, so those figures will also be tractable.

Keep in mind, these numbers are very low BUT the site/traffic was growing and they WILL be better in the future.

As far as the godaddy hosting, it have applied for an upgraded Linux package (upgrade maybe is not the right word, it does not cost any more but whatever) and when the change is made I can install the new Wordpress and rebuild the site. Should be a couple days, hopefully less.

Anyone who is interested in having a username/password to be able to post pictures and shit, please let me know and I will get it set up once the site is up and running.

Questions? Comments??

New Business

It was reported that Ben was in a panic mode because the "The Girl Next Door" was missing. A huge search party was formed and Chad was the proud discoverer of , "The Girl Next Door". Chad saved the day for Ben.

There was a round of applause for Tom for his contributions to the meeting. Note, Mark passed out business cards and introduced his new business Wild River Realty LLC.

It was moved, seconded and approved that the December meeting will be:

Wednesday December 16, 2009. Be there or be square.

Adjournment: The drawing took place and the result was 55% of \$74.00 = \$40.00. Winner was Bob. Guess what? Bob was not here so the amount was placed back in the pot.

